



Ronald Reagan Building and International Trade Center
1300 Pennsylvania Ave. NW
Washington, DC 20004

October 13-14, 2009

PROGRAM AGENDA

TUESDAY, OCTOBER 13

- 8:00 AM **Registration Open**
Continental Breakfast Available
Atrium Hall Foyer
- 9:00 **Introduction and Welcome**
Mike Ducker, Outgoing Chairman, Coalition of Service Industries, and President, International, FedEx Express
Atrium Hall
- 9:15 **Opening Keynote Address**
Ambassador Ronald Kirk, United States Trade Representative
Introduced by Bill Toppeta, Incoming Chairman, Coalition of Service Industries, and President, International, MetLife
Atrium Hall

- 10:00 **Services Trade and Investment: Key to Global Economic Recovery**
Moderator: Mike Ducker, Outgoing Chairman, Coalition of Service Industries, and President, International, FedEx Express
-Hon. Catherine Ashton, Trade Commissioner, European Union
-Hon. Simon Crean, Trade Minister, Australia
-Hon. Roberto Henriquez, Minister of Commerce, Panama
-Hon. Luis Guillermo Plata, Minister of Commerce, Industry and Tourism, Colombia
-Hon. Anand Sharma, Minister of Commerce and Industry, India
Rapporteur: Paul DeLaney, Senior Attorney, Legal, Trade and International Affairs, FedEx Express
Atrium Hall
- 11:45 **End of Morning Session**
- 12:00 PM **Luncheon**
Luncheon address: Luis Alberto Moreno, President, Inter-American Development Bank
Introduced by Chris Padilla, Vice President of Government Programs, IBM
Atrium Hall
- 1:30 **How Services Contribute to Innovation and Growth in China and India**
Moderator: Amb. Peter Allgeier, President, C&M International
-Amb. Demetrios Marantis, Deputy United States Trade Representative
-JC Iseux von Pfetten, Former Member, Chinese Parliament (CPPCC), and President, Royal Institute of East-West Strategic Studies
-Ashank Desai, Chairman, Mastek, and President, Asian-Oceanian Computing Industry Organization
-Hon. Greg Frazier, Senior Vice President, Motion Picture Association of America
Rapporteur: Doug Bennett, Vice President of Federal and International Affairs, Liberty Mutual Group
Atrium Hall
- 2:30 **The Promise and Reality of International Trade Negotiations in Services**
Moderator: Amb. Don Stephenson, Assistant Deputy Trade Minister, Canada
-Hamid Mamdouh, Director of Trade in Services Division, World Trade Organization
-Aaditya Mattoo, Lead Economist, Development Research Group, World Bank
Rapporteur: Israel Hernandez, Former Director General, US and Foreign Commercial Service
Atrium Hall
- 3:00 **Refreshment Break / Move to Concurrent Sessions**

3:30

CONCURRENT SESSIONS

□ **Seizing the Day: Securing Sound Market-Motivating Regulatory Structures for Insurance**

Moderator: George Nichols, Senior Vice President, New York Life

-Dr. Terri Vaughan, CEO, National Association of Insurance

Commissioners

-Tiff Macklem, Associate Deputy Minister of Finance, Canada

-Jorge Claude, General Manager, Association of Chilean Insurers

-John Cooke, Chairman of Liberalization of Trade in Services Committee,

International Financial Services London

Rapporteur: Rick Rossow, Corporate Vice President, New York Life

Atrium Hall

□ **Creating Growth through Logistics and Trade Facilitation**

Moderator: Ian Clough, CEO, DHL Express US

-John Simpson, Executive Director, Global Express Association

-Bernard Hoekman, Principal Trade Economist, Development Research Group, The World Bank

-Raed Safadi, Deputy Director of Trade and Agriculture Directorate, Organization for Economic Cooperation and Development

-Gary Hufbauer, Senior Fellow, Peterson Institute for International Economics

Rapporteur: Paul DeLaney, Senior Attorney, Legal, Trade and International Affairs, FedEx Express

Hemisphere B Room, Concourse Level

□ **Development through Enhanced Communications and Technology**

Moderator: Amb. David Gross, Partner, Wiley Rein

-Harsh Manglik, Vice Chairman, NASSCOM, & Chairman, Accenture India

-Hon. Maria del Rosario Guerra, Minister of Communications, Colombia

-Hon. Robert M. McDowell, Commissioner, Federal Communications Commission

-Christine Bliss, Assistant USTR for Services and Investment, Office of the U.S. Trade Representative

Rapporteur: Jacquelynn Ruff, Vice President for International Public Policy and Regulatory Affairs, Verizon

Horizon Ballroom, Ground Level

4:40

Coffee break / Return to Atrium Hall

5:00

Building Constituencies for Open Trade and Investment

Introduction: George Nichols, Senior Vice President, New York Life
Remarks by Congressman Charles Rangel, Chairman, House Ways and Means Committee

Atrium Hall

- 5:30 **Ways to Advance the Services Trade Agenda**
Moderator: Bruce Stokes, Senior Editor, National Journal
-Hon. Charlene Barshefsky, Partner, Wilmer Hale
-Hon. Sergio Marchi, Senior Fellow, International Center for Trade and Sustainable Development
-Hon. Teruhiko Mashiko, Senior Vice Minister of Economy, Trade and Industry, Japan
Rapporteur: John Herrmann, Special Counsel, Kelley Drye
Atrium Hall

- 6:30 **Reception in Honor of Members of Congress and Congressional Staff, and Distinguished Foreign Visitors**
Atrium

WEDNESDAY, OCTOBER 14

- 8:00 AM **Registration Open**
Continental Breakfast Available
Atrium Hall Foyer

- 8:45 **Opening Keynote Address: Services and Development**
Pascal Lamy, Director-General, World Trade Organization
Introduced by Hon. Christoffer Taxell, Chairman, European Services Forum and Chairman, Finnair
Atrium Hall

- 9:30 **CONCURRENT SESSIONS:**

- **Financial Services and the Global Economic Crisis: the Road to Global Recovery**
Moderator: Jeff Shafer, Vice Chairman for Global Banking, Citigroup
-Hon. Mickey Kantor, Partner, Mayer Brown
-Masamichi Kono, Vice Commissioner for International Affairs, Japan Financial Services Agency
-John Brogden, CEO, Australian Investment and Financial Services Association
-Jeffrey Schott, Senior Fellow, Peterson Institute for International Economics
Rapporteur: Rick Johnston, Vice President for International Government Affairs, Citigroup
Atrium Hall

- **Leveling the Playing Field: The State-Owned Enterprise (SOE) Challenge**

Moderator: Richard O'Toole, Chairman, Policy Committee, European Services Forum

-Crawford Falconer, Deputy Secretary of Foreign Affairs and Trade, New Zealand

-Shanker Singham, Partner, Squire Sanders

-James Campbell, Adjunct Professor, George Mason University

Rapporteur: Stephen Kho, Senior Counsel, Akin Gump

Horizon Ballroom B, Ground Level

10:45

Innovation and the Digital Economy: Enabling Service Sector Growth Worldwide

Moderator: Peter Cowhey, Senior Counselor, Office of the U.S. Trade Representative

-Brad Smith, Senior Vice President and General Counsel, Microsoft

-John Palfrey, Faculty Co-Director of the Berkman Center for Internet and Society, Harvard Law School

-Teppo Tauriainen, Deputy Director-General for Trade, Head of International Trade Policy Department at the Ministry for Foreign Affairs, Sweden

Rapporteur: Dorothy Dwoskin, Senior Director of Global Trade Policy and Strategy, Microsoft

Atrium Hall

12:00 PM

Closing Luncheon: Focusing on Services

-Congressman Joseph Crowley (D-NY), Chairman, New Democrat Coalition, and Co-Chairman, Congressional Services Caucus

-Congressman Kevin Brady (R-TX), Ranking Member, House Ways and Means Committee, Subcommittee on Trade, and Co-Chairman, Congressional Services Caucus

Introduced by Bill Toppeta, Chairman, Coalition of Service Industries, and President, International, MetLife

Atrium Hall



- *CSI thanks the Summit sponsors, the Global Services Coalition and other partners for their generous support of the Global Services Summit. We also thank our speakers, panelists, moderators and rapporteurs for their contributions to this event. Special thanks go to the Summit Planning Committee for its many efforts, and to our Director of Rapporteurs, Linda Schmid.*
- *Bathrooms are located at the rear of the Atrium Hall near the coat room.*
- *Coffee, tea, and refreshments will be available throughout the course of the event.*
- *Summit panel reports, background papers and plenary videos will be available at www.uscsi.org.*