



## Louisiana



## WHY SERVICES ARE IMPORTANT TO LOUISIANA

### SERVICES SNAPSHOT

61.7% of Louisiana's GDP is generated by the service sector

79% of Louisiana's employment is in the service sector

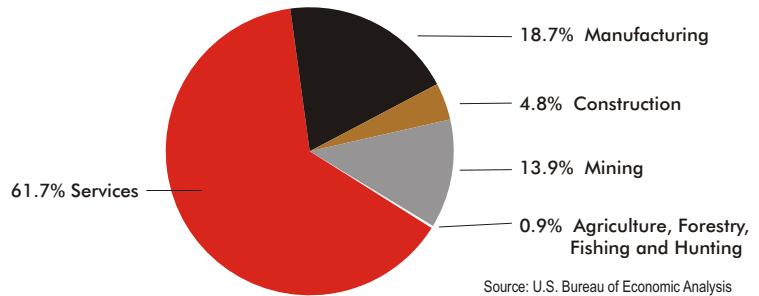
33,000 Jobs in Louisiana are supported by foreign investment in services

### A LEADING SERVICES EXPORTER

In 2005, Louisiana exported \$6.2 billion in services including:

- Business, professional, and technical services
- Travel services
- Royalties and license fees
- Transportation services
- Financial services

### LOUISIANA ECONOMY



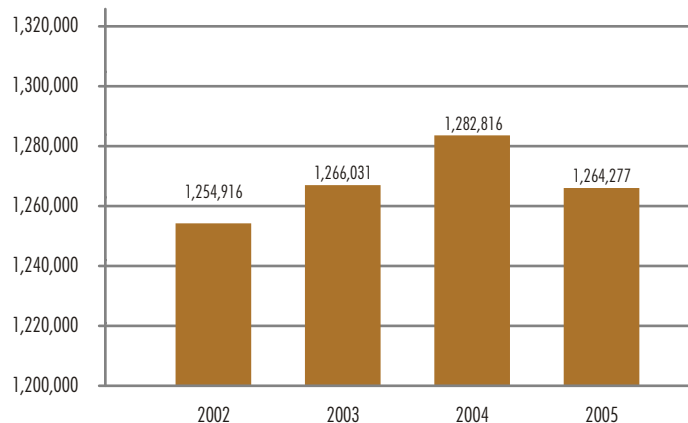
### MANY SERVICES JOBS PAY WELL

Highest Paying Services Occupations	Compensation (2005)
Utilities (electric power generation, natural gas, water, sewage, and related services)	\$83,800
Management of Companies and Enterprises (investment management services, private equity firms, etc.)	\$68,700
Finance and Insurance	\$54,800
Professional and Technical Services (legal services, accounting, consulting services, research services, advertising, engineering, etc.)	\$53,600
Wholesale Trade	\$53,600

Source: U.S. Bureau of Economic Analysis

### LOUISIANA'S SERVICES EMPLOYMENT IS GROWING

Number of service sector employees, 2002 - 2005



### Selected Services Employers and Exporters

- AT&T Inc.
- FedEx Corp.
- JP Morgan Chase & Co.
- Northrop Grumman Corp.
- Southwest Airlines Co.

Source: Dun & Bradstreet and company data