



WHY SERVICES ARE IMPORTANT TO UTAH



SERVICES SNAPSHOT

76.9% of Utah's GDP is generated by the service sector

78% of Utah's employment is in the service sector

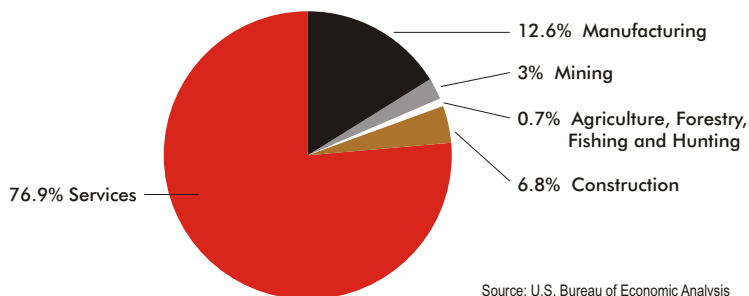
22,000 Jobs in Utah are supported by foreign investment in services

A LEADING SERVICES EXPORTER

In 2005, Utah exported \$2.9 billion in services including:

- Business, professional, and technical services
- Travel services
- Royalties and license fees
- Transportation services
- Financial services

UTAH ECONOMY



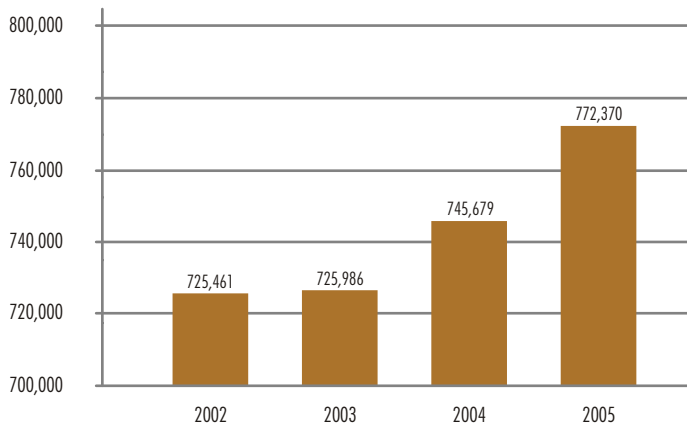
MANY SERVICES JOBS PAY WELL

| Highest Paying Services Occupations | Compensation (2005) |
|---|---------------------|
| Utilities (electric power generation, natural gas, water, sewage, and related services) | \$93,400 |
| Management of Companies and Enterprises (investment management services, private equity firms, etc.) | \$64,800 |
| Professional and Technical Services (legal services, accounting, consulting services, research services, advertising, engineering, etc.) | \$59,800 |
| Finance and Insurance | \$57,200 |
| Information (publishing, software, broadcasting, telecommunications, IT services, etc.) | \$57,000 |

Source: U.S. Bureau of Economic Analysis

UTAH'S SERVICES EMPLOYMENT IS GROWING

Number of service sector employees, 2002 - 2005



Selected Services Employers and Exporters

- ACS Business Process Solutions Inc.
- American Express Co.
- Berkshire Hathaway Inc.
- Citigroup Inc.
- Discover Financial Services
- MarketStar Corp.
- Skywest Inc.
- Tanner Recognition Co.

Source: Dun & Bradstreet and company data