



Coalition of Service Industries

PRESS RELEASE

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Bill Toppeta, President of Metlife International, to be Vice Chairman of CSI

(Washington, DC) The Coalition of Service Industries (CSI) today announced that Bill Toppeta, the President of Metlife International, will assume the Vice Chairmanship of CSI.

"We thank Bill for taking on this important leadership role in CSI," said Michael L. Ducker, Chairman of CSI and President, International, FedEx Express. "Services is the largest sector in the world economy, yet it only accounts for 20% of total world trade. Bill's appointment will help CSI build greater awareness of the importance of services trade and investment to the health of the US economy, and the need for good trade policy to strengthen US participation in the global economy."

"It is an honor for me to be Vice Chairman of CSI," said Toppeta. "The service sector is our economy's engine of growth and job creation. The United States is a world leader in services, but we need to support this crucial sector by vigorously pursuing a level playing field in markets around the world, while taking aggressive steps to improve our competitiveness."

The service sector accounts for nearly 80% of US private sector GDP, and the US is a world leader in services trade. US exports of private services last year totaled over \$ 479 billion, with a trade surplus in services of nearly \$140 billion. In a study last year, CSI showed that a large majority of the workforce in every Congressional district is employed in the service sector, and every State in the Union exports services. For more information, see the CSI website at <http://www.uscsi.org/map/final-stage.html>.

CSI is the leading US business organization promoting international trade and investment in services. Metlife is a longstanding member of CSI, and Toppeta has served on its board of directors for the past two years.

The Coalition of Service Industries is the leading business organization dedicated to the development of U.S. domestic and international policies that enhance the global competitiveness of the U.S. service sector through bilateral, regional, multilateral, and other trade and investment initiatives.